Bo'ness Academy Skills for Learning, Life and Work

Wider Achievement Opportunity TITLE:

Media Studies

IDL Areas involved (list):

Photography, art, music,

Strap Line:

Study and create

What will I learn?

You will learn how to analyse and create different types of media. You will have the opportunity to study aspects of media such as: sitcoms, film, print and advertising. You will study the different techniques used in media as well as the different contexts of media. Half of the course will study the key aspects of media and the other half provides the

How will I be assessed?

There will be no "one off" assessment but you will be continually assessed throughout the year in classwork to ensure that you meet the standards required to achieve the N5 units in creating and analysing media content.

Expectations

Time / Extra-Curricular

Pupils must be willing to learn a variety of new terms and apply this knowledge to their own media creations. You will be expected to work responsibly within a group to create a final piece of media content. This will be completed during class

Which SKILLS will I develop?

- **Digital Learning** ☑
- **Enterprise** ☐
- **Health & Wellbeing** ☑
- **Leadership** ☑
- **Literacy** ☑
- **Numeracy** ☐
- **Thinking** ☑

Career Pathways (list)

Advertising	Journalism
Multimedia	Marketing
Television/Radio	Journalism
production	Performing arts
Social media/web	Publishing
content manager	

How will I know how well I've done / What accreditation?

You will be awarded unit passes at N5 level.

What level will I be working at?

SCQF Level: 3 ☐ 4 ☐ 5 ☑ 6 ☐ 7 ☐ **Other:**