# Bo'ness Academy Skills for Learning, Life and Work

**Wider Achievement Opportunity TITLE:**

Bo'ness Academy Enterprise

**IDL Areas involved (list):**

Technologies, Marketing, Buisness

**Strap Line:**

A range of activities centered around making your own business. The group will engage with our school and wider community, developing leadership and skills around balloon artistry, vinyl printing, personalised crafts, inclusion and employability.

**What will I learn?**

- I will learn skills and knowledge of Business and enterprise.
- I will learn to Market, Promote and run a business and organise a series of events in Bo'ness Academy based on Events Management

**How will I be assessed?**

Success will be judged through:

- Achievement in the Customer Service and enterprise award.
- Successful new buisness

**Expectations** Pupils will actively participate in the class.

**Time / Extra-Curricular**

**Which SKILLS will I develop?**

- **Digital Learning** ☑
- **Enterprise** ☑
- **Health & Wellbeing** ☑
- **Leadership** ☑
- **Literacy** ☑
- **Numeracy** ☑
- **Thinking** ☑

**Career Pathways (list)**

| | |
|---|---|
| Business | Entrepreneurs |
| Leadership | Events Management |
| Vinyl printing | Hospitality |
| Balloon artistry | Marketing |

**How will I know how well I've done / What accreditation?**

Customer Service Award, started a successful business, Enterprise Award

**What level will I be working at?**

**SCQF Level:** 3 ☐ 4 ☐ 5 ☑ 6 ☐ 7 ☐ **Other:**